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Cheerleading Apparel Company Chassé Releases New Products for 2013

Leading cheerleading apparel, shoes and accessories company, Chassé, releases new product lines for 2013 season. Items will be available at cheer retailers Omni Cheer and Campus Teamwear.

San Diego, March 14, 2013 -- In time for the approaching new cheerleading season, [Chassé](#) has released new cheerleading apparel and accessories. A leader in the cheer apparel industry, Chassé products are known for their high-performance, quality, and affordability.

The new products include uniforms starting at \$18.95, accessories starting at \$3.95, shoes starting at \$16.95, and practice wear starting at \$10.95. All products will be available exclusively at online cheerleading apparel supplier, [Omni Cheer](#).

"We always look forward to launching new products and this year we're more excited than ever. We have some incredible new designs and styles that cheerleaders of all ages are going to love!" commented Jessica Rzeszut, Chassé marketing manager.

Chassé already gave many of its fans a sneak peek at some of the new products via social media, [including Facebook](#), Twitter, Google+, and Tumblr.

"On our social media pages we saw a lot of positive feedback and interaction from our fans. We can't wait for them to be able to purchase their favorite items. It's great timing for the upcoming cheer camp season," said Chassé online marketing coordinator, Melissa Darcey.

Chassé has been a leader and innovator in the cheer world for over a decade. Cheer is both a sport and a lifestyle and that notion is reflected in the stylish yet comfortable designs and styles of their products.

The new Chassé products are available for purchase at Omni Cheer now.

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ABOUT CHASSÉ:

Chassé® is a leader and innovator in the world of cheerleading apparel and accessories, providing affordable and high-performance in-stock cheerleading apparel to cheerleaders of all ages.

ABOUT OMNI CHEER:

For over twenty years, Omni Cheer has supplied cheerleaders with apparel and accessories. The cheer gear retailer guarantees the lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.